

Founded on 14th April 1900 in Paris, the Union Cycliste Internationale (UCI) is the world governing body for cycling. Its mission is to develop and supervise cycling in all its forms and for everybody, as a competitive sport, as a healthy recreational activity and as a means of transport. Additionally, the UCI promotes a number of its own events, including the UCI Road World Championships, an iconic annual event, and a wide range of other UCI World Championships and World Cups across the various disciplines. It is based in Aigle, Switzerland, at the UCI World Cycling Centre.

The UCI is looking for a :

## **Communication and Media Relations Officer (100%) English – French**

### **Mission :**

The Communication and Media Relations Officer is a key player in promoting and developing the image of the UCI. He/She serves as the primary point of contact for the media. He/She is also responsible for developing partnerships with influencers and media outlets, and for securing visibility opportunities. Working across all areas of communication, he/she is well positioned to promote and steer communication priorities across the channels under his/her responsibility. This ensures consistency of messaging and therefore its relevance to all stakeholders. He/She is also responsible for safeguarding the UCI's media image and conveying key messages aligned with the organization's overall strategic direction, particularly by providing timely and compelling responses in the public sphere. He/She reports to the Senior Manager, Communication.

### **Main Responsibilities :**

- Coordinate and implement the organisation's internal and external communication strategy
- Manage relations with media representatives, respond to enquiries, and organise interviews and media-related events, including press conferences, round tables and seminars
- Draft and disseminate press releases, official statements, articles and digital content
- Monitor media coverage and produce regular press reviews, ensuring the consistency and alignment of messaging
- Contribute to the communication activities of the UCI World Championships and other sporting events, in coordination with internal teams and external service providers of the Union Cycliste Internationale
- Collaborate with internal departments and public stakeholders to ensure the relevance, accuracy and consistency of messaging across all communication channels.

### **Profile :**

- Higher education in journalism or a related field
- Bilingual English / French
- Excellent understanding of international sport and a passion for cycling, particularly road cycling
- At least 5 years of experience in a similar role at an international level
- Excellent communication, interpersonal, and writing skills
- Flexibility and willingness to learn
- Excellent organizational skills
- Ability to work under pressure
- Team spirit with strong analytical and problem-solving skills
- Availability to work irregular hours, including weekends and public holidays, and to travel regularly

**Start date :** Starting immediately or as agreed

Join us and you will have every opportunity to use your skills, to be involved in current sporting activities and to contribute to the success of a modern and dynamic organisation. If you are interested in this position and you meet the criteria outlined in the profile, please e-mail your application and supporting documents (covering letter, CV, employment references and qualifications) to the following address: [job@uci.ch](mailto:job@uci.ch)