



N.A. Research Coordinator

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Job information

Division / Unit: National Associations / N.A. Strategic Development

Contract type: Permanent

Start date: 08.01.2024 or as soon as possible

Location: Nyon

Main goal

The National Associations' Strategic Development unit exists to help national associations achieve their potential. Our mission is to generate and gather knowledge, to establish services for national associations, and to bring people together. Insights is a key domain of our UEFA Grow programme. We work with and for national associations to grow football. To help us deliver on this mission, we are looking for a NA Research Coordinator to join our team.

The NA Research Coordinator will work on various research and strategic development projects and will play a critical role in structuring the unit's knowledge about UEFA's 55 member associations, their markets and football in general.

The NA Research Coordinator will conduct primary and secondary research, analyse data, derive insights, create reports, provide strategic advice to the unit and other stakeholders, and centralise the findings of various research projects to enable benchmarking across the 55 markets on a variety of topics. The role will require excellent collaboration with a range of stakeholders, including other members of the unit, other UEFA units, research agencies and UEFA's member associations.

Key responsibilities

- Conducting research and gathering data relating to UEFA member associations and their markets
- Designing and implementing surveys and other data collection methods
- Analysing data using qualitative and quantitative methods and transforming data into knowledge
- Preparing reports, presentations and visualisations of research findings
- Providing recommendations based on research insights
- Structuring data and knowledge about UEFA's 55 member associations, their markets and football in general
- Identifying opportunities to optimise research and data collection initiatives in relation to UEFA's member associations, and implementing the necessary changes
- Helping to streamline UEFA's fragmented approach to collecting data from the 55 member associations
- Assisting the unit with other tasks and project/event support as required



Profile

Experience required:

- At least two years of experience in a client-facing role, ideally within the sports industry and in an international environment
- From 1 to 3 years' experience in (Market) research, commercial monitoring, market intelligence and development, and project management
- From 1 to 3 years' experience in conceptualising and delivering research services for stakeholders

Education:

- Bachelor's degree in business administration, management, statistics, sports management or similar
- Project management or data analytics certifications would be an asset

Languages:

- English / Proficient
- Any other European languages would be an asset

Additional requirements:

- MS Office / Advanced
- Strong analytical skills
- Strong experience in data analysis, research methodologies and statistical tools (e.g. SPSS, Excel)
- Experience with Google Analytics and/or Tableau would be a plus
- Experience with AI tools
- Understanding of and interest in the European football landscape
- Service-minded, team player and solutions-driven
- Self-starter
- Data enthusiast with an analytical mindset
- Comfortable presenting and communicating
- Strong interpersonal skills and an ability to establish relationships both internally and externally at all levels
- Willing to do desk research on various topics relating to football, often on unfamiliar topics and markets
- Able to provide senior management with a solid foundation on which to build recommendations on the strategic development of national associations
- Attention to detail but also able to grasp the bigger picture
- Digitally savvy
- Approachable, personable and willing to work in a collaborative manner
- Willing to travel occasionally

