



# Motion Graphic Designer

WE CARE ABOUT FOOTBALL

## Job information

Division / Unit: Marketing / Editorial Content Services

Contract type: Permanent

Start date: 22 January 2024

Location: Nyon

## Main goal

The Motion Graphic Designer responds to production briefs with creative designs that will engage with the target audience.

## Key responsibilities

- Producing animated content to support Entity Component System (ECS) design requests, ranging from tournament or product explainers to internal tournament and event reviews, programme branding, in-stadium fan TV or animated and motion graphic overlays for video edits
- Supporting the project managers and creative directors of animated content outsourced to freelancers or animation studios
- Responding to requests from the digital content team for designs and templates for UEFA's social and native platforms, including the UEFA.tv OTT platform
- Responding to requests from the promotion and sponsorship teams for paid social media promotions or sole and exclusive partner content
- Supporting the marketing unit with layouts and designs for key presentations and ad hoc requests
- Creating motion graphic templates for ECS editors
- Managing the green screen post-production editing for club competition finals and EURO final tournaments
- Working on-site at the central hub for EURO tournaments as part of the ECS promo team
- Managing the internal competition toolkit library of brand toolkits for club and national team competitions as well maintaining and managing the team's file structure

## Profile

Experience required:

- from 4 to 6 years' experience in motion graphic design.
- from 1 to 3 years' experience in a broadcast post-production house or a design studio.
- from 1 to 3 years' experience working with established brands, designing in line with brand guidelines.

Education:

- Bachelor's In motion or graphic design.



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Languages:

- English / Proficient

Additional requirements:

- Adobe Creative Suite / Advanced
- MS Excel / Basic
- MS Outlook / Basic
- MS PowerPoint / Intermediate
- Project Management / Basic

